

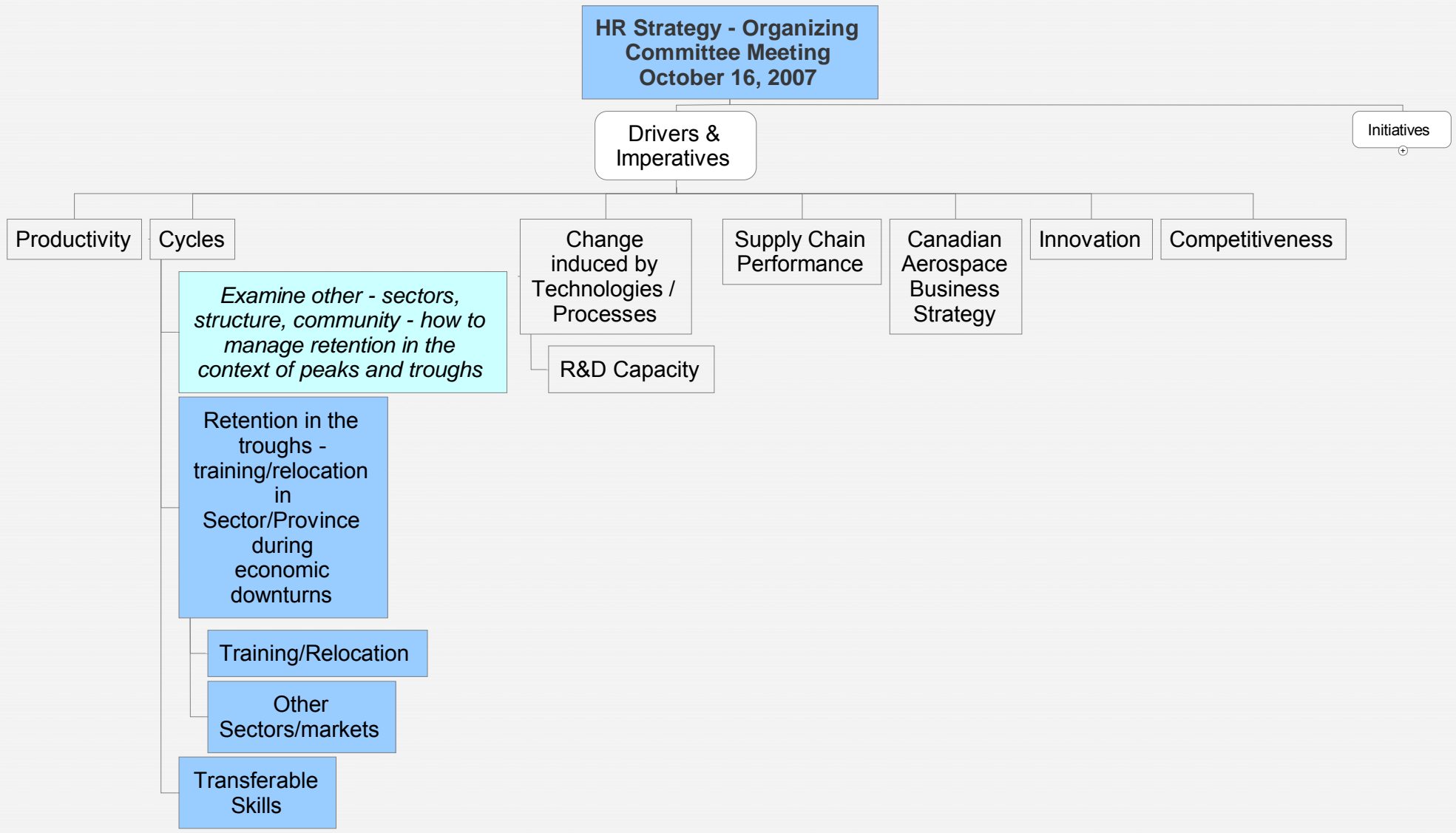
# HR Strategy - Organizing Committee Meeting October 16, 2007

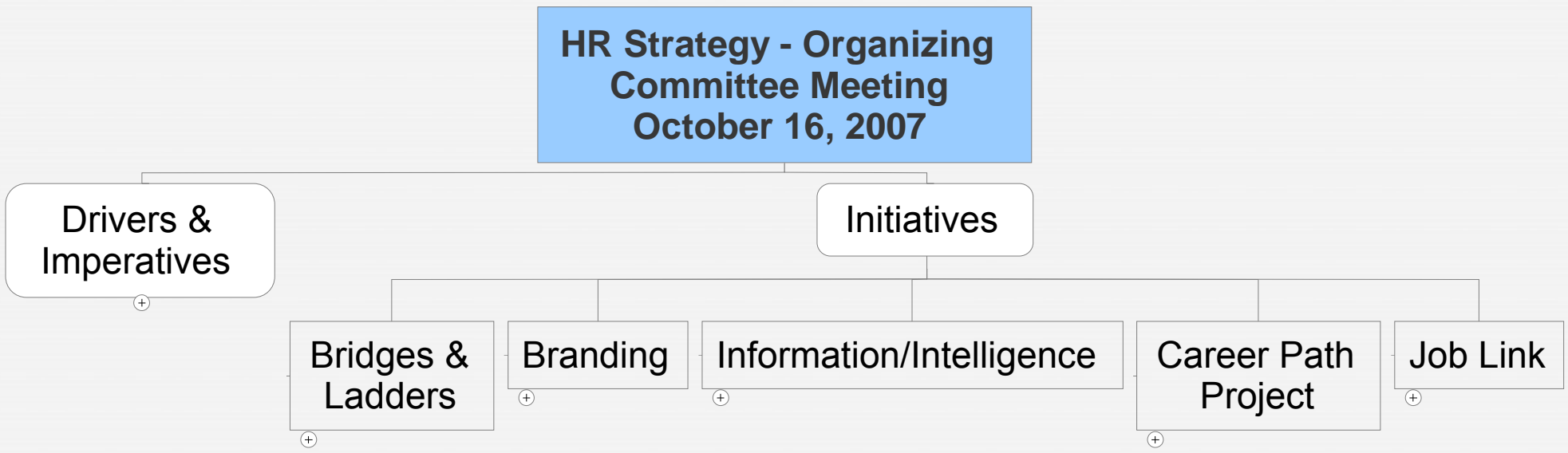
**Drivers & Imperatives**

+

**Initiatives**

+





**HR Strategy - Organizing Committee Meeting  
October 16, 2007**

**Drivers & Imperatives**

**Initiatives**

**Bridges & Ladders**

Web enabled competency based profile, assessment and hiring & development program

*Guided by the identified Drivers & Imperative define the essential position profiles and required competencies linked together with Bridges & Ladders - specialized and/or heavy volume*

Educational 'Locked in Forum' with educational institutions - seamless education - Colleges & Universities -National & Provincial government levels - creating the menu of desired/required competencies / outcomes

Think Tank - Big Business leadership, HR & Academics- Areas of Excellence - specific research to support Industry - seamless education & learning

**Branding**

How is the Aerospace as a career perceived?

How is the Industry perceived?

*Undertake a survey to identify perceptions as a career destination*

- Youth
- Influencers
- Non traditional
- Parents
- Current employees

**Information/Intelligence**

**Career Path Project**

**Job Link**

**HR Strategy - Organizing Committee Meeting  
October 16, 2007**

